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## The Learning Pyramid

Previously we talked about “A-V-T” learning styles, or the different ways learners best pick up new information. But what about the retention of information learned? In this area River Bend’s programs again prove strong, helping students not only learn information, but learn in a manner that helps it stick and have meaning in their lives.

--See chart on reverse of page--

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### On the trail:

Most of River Bend’s programs are of a “learn by doing” nature, which has a high retention rate when compared to book learning and many classroom activities. That’s why you also have seen us encouraging more “teamwork” activities and avenues for students to demonstrate a skill or show off a discovery to other students. It should also be noted that repetition at any level of the pyramid, or activities that include two or more levels, significantly increase retention as well.

#### Examples:

Reading & Audio-Visual: pre trip work with our web site.

Discussion Group: Team activities that entice the students into working together to solve a problem or draw a conclusion.

Practice by Doing: Doing tests, playing the pyramid game, other tactile activities

Teach Others/Immediate Use: sharing discoveries with other students and adults in group, taking turns doing multiple tests so as to teach/learn from each other, kids taking turns being “in the lead” on walks, discoveries, etc. Introducing important topics in the intro as a transition from classroom to field activities.

**AFTER TWO WEEKS WE  
TEND  
TO REMEMBER ...**

10% of what we read

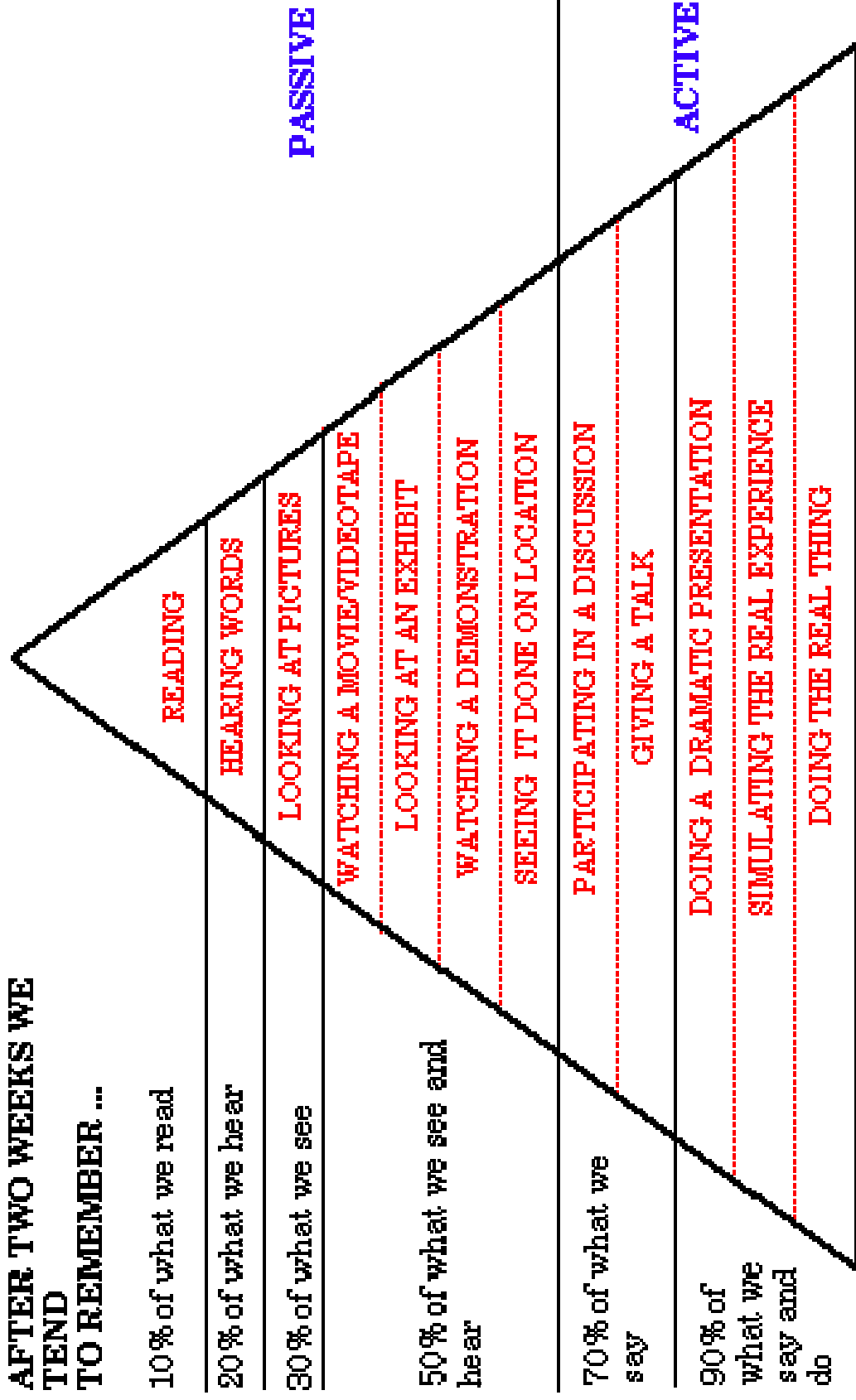
20% of what we hear

30% of what we see

50% of what we see and  
hear

70% of what we  
say

90% of  
what we  
say and  
do



Adapted from: Edgar Dale *Audio-Visual Methods in Teaching*, Holt, Rinehart and Winston.